

Calling all Jeepers!

The Silver Lake Sand Dunes Jeep Invasion is looking for a 7-year Anniversary Event Logo. We are seeking the talents from our JEEP community who can design a creative, fun, innovative, and professional logo for the 2023 T-shirts, Banners, Window Clings and more. Please read below for more details regarding logo design, contest rules & submission requirements.

Official Contest Rules

The object of this contest is to design a logo for the 7th Annual SLSD Jeep Invasion which takes place June 1st-4th 2023.

By submitting an entry, contestants are agreeing to the terms as outlined below.

Eligibility

The Contest is open only to individuals.

Contestants are permitted to work in groups; however, only the specified prizes in the defined quantities will be awarded regardless of group size. The submitting individual (1 person) will be considered as the "Contestant" for prizes, entry limitations and any other considerations.

How to Enter

1. The contest begins on September 1st, 2022. Submissions will be accepted through November 15th, 2022. Winners will be announced via our website, social media websites, and by direct contact to the winners' email accounts. All entries must be submitted by Google Form (link to be provided at Contest start via our website and social media websites) for consideration and review as an official entry of the Contest. Entries must be submitted as a scalable vector graphic in PSD format AND as a PNG.
2. No more than one (1) entry may be submitted by any one (1) individual.
3. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected. SLSD Jeep Invasion reserves the right to notify rejected entries for correction. Rejected entries may not be notified.
4. The deadline for Entries is midnight on November 15th, 2022, 12:00am Eastern.
5. There is no fee to enter the Contest.

Submission Guidelines

The purpose of the contest is to design a logo for the 7th Annual SLSD Jeep Invasion. The logo must be appropriate for public display.

The logo will be used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as in color. The final version of the logo will need to be suitable for high quality printing. It should be visually appealing on both small (as small as 1 inch x 2 inch) and large scales.

The logo must contain the following wording: "Silver Lake Sand Dunes Jeep Invasion" or "SLSD Jeep Invasion", "7th Annual", and "2023".

The image should not be photographic and must not contain any other text besides that required above.

Contestants are welcome to submit no more than two (2) variants of the logo for their submission entry. Variants must not significantly deviate from each other.

Due to the requirements for high quality printing and re-sizing, entries must be submitted in scalable vector graphic format PSD. We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.

PNGs 1000 pixels square of the logo are requested so that entries can be posted to SLSD Jeep Invasion web sites and social media without the need for conversion.

File sizes are limited to 100MB per file.

To recap, each entry must consist of two (2) files: the PSD file and PNG file.

Prizes

The winning entry will be announced at a date TBD

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Stay tuned to the website and Facebook page for official announcements.

No prize may be transferred or substituted for its cash value.

Judging and Selection of Winner

1. The winning design will be selected by the SLSD Jeep Invasion Board. Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes stated above.
2. SLSD Jeep Invasion reserves the right not to select a winner if, at its sole discretion, no suitable entries are received.
3. SLSD Jeep Invasion reserves the right to disqualify any Contestant or Entry at its sole discretion. No correspondence shall be entered into.
4. The winner will be notified via email and announced on the SLSD Jeep Invasion Facebook page and website.

Intellectual Property

1. All Individuals must affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. All Entries will become the sole property of SLSD Jeep Invasion and may be used for any SLSD Jeep Invasion purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.

3. SLSJ Jeep Invasion shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. SLSJ Jeep Invasion reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. SLSJ Jeep Invasion reserves the right to use any other entry for promotional or business purposes in the future.

Disclaimer

1. SLSJ Jeep Invasion is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. SLSJ Jeep Invasion reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time, including after the submission window has closed.
3. SLSJ Jeep Invasion is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.
4. Jeep, Wrangler, Gladiator, Renegade, Rubicon, Cherokee and Grand Cherokee are copyrighted and trademarked to the Jeep/Chrysler/FIAT/Stellantis Corporation. SLSJ Jeep Invasion is not in any way associated with Jeep, FCA, or Stellantis corporations.

