



2019 SILVER LAKE JEEP INVASION

Mears, MI | May 31-June 2, 2019

NAME-IN-TITLE SPONSOR: \$30,000

- + Name and/or logo inclusion in the event logo
- + TV, radio, advertising, and marketing inclusion
- + 80'x30' display space in a premier location
- + 20 banner placements at event
- + 15 PA reads per day
- + 30 VIP credentials
- + 25 parking passes
- + Custom video reel or commercial feed on jumbotron (Client Supplied)

PRESENTING SPONSOR: \$20,000

- + Name and/or logo inclusion in the event logo
- + TV, radio, advertising, and marketing inclusion
- + 80'x30' display space in a premier location
- + 15 banner placements at event
- + 10 PA reads per day
- + 20 VIP credentials
- + 20 parking passes
- + Custom video reel or commercial feed on jumbotron (Client Supplied)

ADDITIONAL SPONSOR OPPORTUNITIES

MAIN STAGE: \$10,000

- + Naming rights to the Main Stage
- + Name and/or logo inclusion in all Main Stage promotion
- + 80'x30' display space on-site
- + 5 banner placements on Main Stage
- + 5 Additional banner placements throughout event
- + 8 PA reads per day
- + 10 VIP credentials
- + 5 Parking passes
- + Commercial on jumbotron (Client Supplied)

OFFICIAL PRODUCT: \$5,000

- + Named as official product of the Silver Lake Jeep Invasion
- + Name and/or logo inclusion in the Official Product event logo
- + 80'x30' display space on-site
- + 10 banner placements at event
- + 8 PA reads per day
- + 10 VIP credentials
- + 5 parking passes
- + Commercial on jumbotron (Client Supplied)
- + Logo Inclusion on all applicable marketing assets

EVENT LEVEL SPONSOR: \$3,500

- + 80'x30' display space on-site
- + 6 banner placements at event
- + 8 PA reads per day
- + 10 VIP credentials
- + Commercial on jumbotron (Client Supplied)

ALSO INCLUDED

- + Inclusion of materials in participant swag bags, promotional giveaways, and sampling
- + Opportunity to conduct approved activities on the Main Stage
- + Additional benefits and customizable programs including turnkey booth logistics, sponsorship activation packages, video content and much more

SALES@BONNIEREVENTS.COM

* All packages priced per event